

## Mission

**The Arkansas Association of Grape Growers is a non-profit agricultural organization dedicated to unite and educate growers; assist with research; and promote and protect the art, science, and commerce of viticulture in Arkansas.**

## Objectives

- Promote the production of premium grapes
- Promote research for the purpose of discovering and developing better or new varieties, methods of production, packing, handling, storing, processing, marketing, disease control or other issues center to grape growing
- Represent a unified state industry with common marketing, governmental and educational goals
- Provide forums for communication and exchange of ideas and to disseminate current information pertaining to optimum agricultural and marketing practices for vineyards
- Assist farmers in accessing available information and resources for improving production and marketing techniques

## Membership Class

Membership dues are based on a calendar year.

**Full Membership** shall be limited to any person, firm, partnership, corporation, sole proprietorship business organization, or other entity which is engaged in growing grapes for commercial use (one acre or more).

**Associate Membership** shall be limited to other persons, firms, partnerships, corporations, sole proprietorships, business organizations, government organizations, or other entities not meeting the criteria for full membership, and conducting business or education related to and having a primary purpose of grape growing.

**Allied Industry Membership** shall be all other persons, firms, partnerships, corporations, sole proprietorships, business organizations, or other entities not meeting the criteria for full or associate membership but offer goods and services to the grape growing or grape processing industries.

## Contact Us

Arkansas Association of Grape Growers  
PO Box 104  
Altus, Arkansas 72821  
Email: [ar.assoc.grape.growers@gmail.com](mailto:ar.assoc.grape.growers@gmail.com)  
Website: <http://argrapegrowers.org/>



# ARKANSAS ASSOCIATION OF GRAPE GROWERS



## 2019 Conference, Trade Show & Reception

**November 1, 2019  
Fayetteville, AR  
8:00 am-6:00 pm**

**University of Arkansas (UA) System  
Division of Agriculture  
Don Tyson Center for Agricultural Sciences  
1371 West Altheimer Drive  
Fayetteville, AR 72704**



## Conference & Trade Show

UA System Division of Agriculture  
Don Tyson Center for Agricultural Sciences  
1371 West Altheimer Drive, Fayetteville, AR 72704  
**8:00 am-4:30 pm**

8:00-8:30 am Registration  
8:30-9:00 am AAGG Annual Business Meeting  
9:00-10:00 am **Great Marketers Must Also be Great Storytellers**

Doniella Winchell, Director, Ohio Wine Producers Association

10:00-10:15 am Break  
10:15-11:00 am **Diversifying Vineyards for Hops Production**

Dr. Amanda McWhirt, Fruit and Vegetable Extension Specialist, UA Cooperative Extension Service

Dr. Jackie Lee, Director, Fruit Research Station, UA System

Dr. Renee Threlfall, Research Scientist, UA System

11:00 am-12:00 pm **Liability Issues in Vineyard and Winery Agritourism**

Rusty Rumley, Senior Staff Attorney, National Agricultural Law Center

12:00-1:00 pm Vendor Lunch  
1:00-1:30 pm **Potential for High Tunnel Grape Production in Arkansas**

Dr. Elena Garcia, Professor, UA System

1:30-2:15 pm **Sour Rot Management in Grape Production**

Dr. Megan Hall, Assistant Research Professor, University of Missouri

2:15-2:30 pm Break  
2:30-3:30 pm **Using Technology in Vineyard Management**

Fritz Westover, Owner, Westover Vineyard Advising

3:30-4:30 pm **Potential University of Arkansas Wine Grapes**

Dr. John Clark, Distinguished Professor, UA System

Dr. Renee Threlfall, Research Scientist, UA System

## Wine Reception and Awards

**4:30-6:00 pm**

Join us for a reception featuring Arkansas wines and wines made from the University of Arkansas System Fruit Breeding Program grape selections and cultivars. The award recipients will be recognized. Wine donations accepted for the Wine Reception!

## AAGG Outstanding Achievement Award

Lynn Gay, Owner, Hindsville Farm

## AAGG Scholarship Awards

Virginia Beasley, M.S. Student, Horticulture Department, University of Arkansas

Sarah Mayfield, Ph.D. Student, Food Science Department, University of Arkansas

## Sponsorships

**If interested in sponsoring conference events contact AAGG!**

## Visit Arkansas Wineries

**There are many wineries located in this area, so visit the wineries and taste Arkansas wines!**

## Registration and Membership Payments

Registration and payment deadline is **October 21, 2019**. For check payments, mail checks and registration form to AAGG.

AAGG/Conference  
PO Box 104  
Altus, AR 72821

For credit card payment, pay on AAGG website (<http://argrapegrowers.org/>) by clicking "Online Payments" then mail registration form to AAGG or email registration form to [ar.assoc.grape.growers@gmail.com](mailto:ar.assoc.grape.growers@gmail.com). If registering multiple attendees, email a list of names to AAGG.

For conference information contact Dr. Renee Threlfall, University of Arkansas, 479-575-4677, [rthrelf@uark.edu](mailto:rthrelf@uark.edu)

## Conference Registration and Membership Form

Name: \_\_\_\_\_

Affiliation: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_ Zip: \_\_\_\_\_

List additional registrants:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Conference Registration

**Registration includes lunch and reception**

\_\_\_ Conference AAGG Member/University of Arkansas employees or students \$50  
\_\_\_ Conference Non-member \$100  
\_\_\_ Vendor (includes table and chairs) \$200

Registration Total: \$ \_\_\_\_\_

## Membership Dues

**Dues are for 2020 memberships**

\_\_\_ Full Membership \$50  
\_\_\_ Associate Membership \$50  
\_\_\_ Allied Industry Membership \$25

Membership Total: \$ \_\_\_\_\_

**Overall Total: \$ \_\_\_\_\_**

Payment Type

\_\_\_ Check \_\_\_\_\_ Credit card